DIRECTOR’S ANNUAL REPORT
2009-2010
The lyrics of a well-known Beatles song say, “I get by with a little help from my friends.” That is certainly the case here at AHEC. Because AHEC is a consortium, we place great value on teamwork and partnerships. We know that we need the help and support of our partners to accomplish our goals. As you read our 2009-10 annual report you will see what the power of partnerships is doing for AHEC.

Reaching new records in enrollment now seems to be the pattern at AHEC. We set new records in enrollment in each semester and the summer term for 2009-10. During 2009-10 AHEC offered 860 college courses to 4,100 students during the fall, spring, and summer semesters. Over the ten-year period from 2000 to 2010 AHEC enrollment has increased by a whopping 72%!

As we rapidly approach the maximum capacity of our existing facilities, it is imperative that we get our new campus construction program on track. The Ardmore City Commissioners reaffirmed their commitment to a new college campus in Ardmore by providing 30 acres of land adjacent to Regional Park and committing $4 million to the construction of facilities. Through the cooperative efforts of the AHEC Board of Trustees and the Ardmore City Commissioners, an architectural firm was employed to develop plans for the new campus and the initial facilities to be constructed. The architects are currently working on the campus plans and conceptual drawings will be released for review by the community in late October of 2010.

The ECU Nursing program admitted a new class of 24 students, putting them well on the way to reaching their capacity of 72 students by January 2011. The program currently occupies facilities near downtown Ardmore that were renovated by Mercy Memorial Health Center. More lab space is needed for the program than is currently available at the existing facilities and with the help from our friends at Mercy Memorial Health Center we have been able to sustain the program until permanent facilities are constructed on the new campus.

Our continuing and community education program continues to grow and excel. The Association for Continuing Higher Education conferred the Older Adult Model Program Award on our own Senior University at its 2009 national conference. We continue to work with our college and university partners to expand and enhance our degree programs. AHEC received a grant from the Southern Oklahoma Memorial Foundation to fund a full-time SOSU business faculty position at AHEC. The grant from SOMF will pay a significant portion of the start-up costs for this position with the goal of boosting enrollment in business management programs at AHEC.

The great accomplishments of this year were marred by the tragic death of beloved MSC Instructor, Jane Bullard. Jane taught sociology and psychology for MSC at AHEC for almost 20 years. In Jane’s memory the AHEC Board of Trustees designated the classroom where she taught as “The Jane Ann Bullard Memorial Classroom” and the MSC Foundation created a scholarship fund that will award a scholarship to an MSC-AHEC student each year.

The downturn in the economy impacted state funding for AHEC with a 5% reduction for 2009-10 and another 3% reduction 2010-11. Despite the decreased state funding, the Board of Trustees took a courageous step to expand and enhance academic programming by approving an initiative that will encourage the placement of full-time faculty at AHEC by our college and university partners.

In spite of a downturn in the economy, AHEC is advancing confidently toward the future. Our finances are in good shape, demand for college courses remains high, and AHEC is still a bargain for completing a college degree for the citizens of southern Oklahoma. We could not accomplish our goals, however, without the assistance and support of our community and our college and university partners. Truly, we get by only with help from our friends!

Sincerely,

STEVEN C. MILLS, Ph.D.
Director/CEO
MISSION
Provide higher education in southern Oklahoma

GOALS & PERFORMANCE MEASURES

GOAL 1: We provide college degree programs that meet the market needs and demands of southern Oklahomans.

Performance Measure 1: Increase the number of college graduates in all degree program by 20% from 2009 to 2014.

Performance Measure 2: Add 3 bachelor and/or master degree programs that can be completed in Ardmore by June 30, 2014.

Performance Measure 3: Have at least 1 resident faculty per degree program by 2014.

GOAL 2: We have a campus and facilities that effectively deliver higher education programs and services.

Performance Measure 1: Construct a general classroom and laboratory building by Fall of 2011.

Performance Measure 2: Begin construction of an academic and administrative center by Fall of 2012.

GOAL 3: We provide a university presence that impacts southern Oklahoma and beyond.

Performance Measure 1: Coordinate increased educational opportunities for communities in the area.

Performance Measure 2: Increase the number of students enrolled in college courses by 5% annually from 2010-2014.

Performance Measure 3: Increase the number of student activities provided at AHEC annually.

Performance Measure 4: Transition AHEC to a university branch campus.
The Ardmore Higher Education Center (AHEC) is a college consortium comprised of four public higher education institutions cooperatively offering courses and degree programs in Ardmore: Murray State College-Tishomingo, East Central University-Ada, Southeastern Oklahoma State University-Durant and Oklahoma State University-OKC. AHEC was started in 1974 as the first Oklahoma off-campus higher education consortium established by Oklahoma statute. Begun as a nontraditional experiment in the higher education delivery, AHEC continues to utilize technology combined with face-to-face classroom instruction to provide higher education opportunities for individuals in south central Oklahoma.

AHEC is located in facilities adjacent to the Ardmore High School. AHEC uses 8-10 classrooms in the Ardmore High School after 4:00 pm. AHEC also occupies space near the downtown area of Ardmore for the Bachelor of Science in Nursing Program from East Central University.

AHEC is a part of the Oklahoma System for Higher Education, and its programs are approved by the Oklahoma State Regents for Higher Education. AHEC is governed by a statutory ten-member Board of Trustees appointed by the governor.
The General Operating Fund for 2009-10 had revenues of a little under $1.5 million. Half (50%) of operating revenues were provided by tuition and fees with state appropriations through the Oklahoma State Regents providing the other half (50%) of revenues. AHEC received about 5% less in state appropriations than in the previous year.

Over half of AHEC operating expenditures (57%) were spent on salaries and benefits, an increase of 1% from the previous year and 43% of expenditures were spent on general operations, a decrease of 1% from the previous year.

At the end of the fiscal year, $300,000 was transferred from the General Operating Fund to the Capital Outlay Fund, leaving a cash balance of $320,000 in the General Operating Fund and a balance of $1.3 million in the Capital Outlay Fund. During 2009-10 AHEC allocated $700,000 in capital bond funds to begin construction planning for the new campus.

**FINANCIAL SUMMARY AND ANALYSIS**

**Revenues**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Funds</td>
<td>$718,000</td>
<td>50%</td>
</tr>
<tr>
<td>Tuition, Fees, and Other</td>
<td>$719,000</td>
<td>50%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>$1,437,000</td>
<td>100%</td>
</tr>
</tbody>
</table>

**Expenses**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td>$797,000</td>
<td>57%</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$609,000</td>
<td>43%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>$1,406,000</td>
<td>100%</td>
</tr>
</tbody>
</table>

**Sources of Funds**

- Tuition, Fees, and Other (50%)
- State Funds (50%)

**Uses of Funds**

- Operating Expenses (43%)
- Personnel (57%)
CONTINUING EDUCATION

AHEC offers numerous continuing and community education opportunities. AHEC sponsors a number of arts and cultural events at the Goddard Center and offers continuing education credit for real estate professionals. Senior University is a year-round program that focuses on interesting and fun enrichment activities for active retired and senior citizens in the community. Kids to Kollege offers a fun-filled week of classes in the summer for students ages 10 through 14 to stimulate math and science awareness and enhance creativity and critical thinking.

Continuing Education programs provide lifelong learning opportunities from youth to senior adults. Our Continuing Education program includes CEU and credentialing opportunities in real estate as well as professional improvement opportunities in conversational Spanish, ESL and ACT test preparation.
ARDMORE HIGHER EDUCATION CENTER HEADCOUNT BY ACADEMIC YEAR

<table>
<thead>
<tr>
<th>CLASSIFICATION</th>
<th>Fall 2009</th>
<th>Spring 2010</th>
<th>Summer 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollment</td>
<td>1624</td>
<td>1672</td>
<td>804</td>
</tr>
<tr>
<td>Freshman</td>
<td>45%</td>
<td>40%</td>
<td>41%</td>
</tr>
<tr>
<td>Sophomores</td>
<td>24%</td>
<td>25%</td>
<td>21%</td>
</tr>
<tr>
<td>Juniors</td>
<td>6%</td>
<td>6%</td>
<td>5%</td>
</tr>
<tr>
<td>Seniors</td>
<td>7%</td>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>Graduates</td>
<td>7%</td>
<td>7%</td>
<td>15%</td>
</tr>
<tr>
<td>Non-Degree Seeking</td>
<td>11%</td>
<td>14%</td>
<td>8%</td>
</tr>
<tr>
<td>High School Students</td>
<td>9%</td>
<td>10%</td>
<td>3%</td>
</tr>
<tr>
<td>Females</td>
<td>72%</td>
<td>71%</td>
<td>75%</td>
</tr>
<tr>
<td>Males</td>
<td>28%</td>
<td>29%</td>
<td>25%</td>
</tr>
</tbody>
</table>

The chart below shows the headcount by academic year and term: Fall, Spring, and Summer.
In all, 40 scholarships averaging $780 were awarded during the Fall, Spring, and Summer semesters of 2009-10 to AHEC students from scholarship grants received from local foundations and the AHEC Foundation:

**AWARDED**

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ada Mae Smith Scholarships</td>
<td>$3,900.00</td>
</tr>
<tr>
<td>Barr and McCrory Scholarships</td>
<td>$25,006.90</td>
</tr>
<tr>
<td>Henry Bridge Scholarship</td>
<td>$2,264.20</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$31,171.10</strong></td>
</tr>
</tbody>
</table>

**Ada Mae Smith Scholarship**
The Ada Mae Smith Scholarship Fund is an endowment managed by the Southern Oklahoma Higher Education Foundation to provide scholarships to assist with the costs of college for African-American students residing in Carter County, Oklahoma, who enroll as students at the Ardmore Higher Education Center. During 2009-10 scholarships were awarded to six students in the amount of $650 each.

**Barr/McCrory Scholarship and Bridge Scholarships**
The Barr/McCrory Scholarship and Bridge Scholarship programs receive funding from local foundations (Charles Barr Trust, McCrory Foundation, Henry Bridge Foundation) to provide scholarships to assist with the costs of college for students residing in Carter County, Oklahoma, who enroll as students at the Ardmore Higher Education Center. During 2009-10 Barr/McCrory Scholarships were awarded to thirty-seven students with an average award amount of $675 and Bridge scholarships were awarded to three students with an average award amount of $755.

**Southern Oklahoma Higher Education Foundation**
The Southern Oklahoma Higher Education Foundation was established in 2006 as the supporting foundation for the Ardmore Higher Education Center or any succeeding institution. The Foundation was established to fund and administer scholarships for AHEC students and to provide a funding mechanism for future capital campaigns to construct new campus facilities.

**Annual Fund Campaign**
During the 2009-10 fiscal year the Foundation Board of Directors established an annual fund and started a campaign called the 40/60 Scholarship Program. The 40/60 Scholarship Program will build a scholarship fund that provides a perpetual source of funding for deserving high school students or working adults in southern Oklahoma who want to go to college at AHEC and do not receive full funding for tuition and books from other sources. Forty percent (40%) of all gifts to the program are used to address current scholarship needs and sixty percent (60%) are placed in an endowment for student scholarships.

The 2009-10 fiscal year was the Foundation’s third full year of operation. During this year the Foundation received and distributed scholarship funds, invested monies, and provided financial support to AHEC. The following financial reports indicate the financial position as of June 30, 2010:
WITH A LITTLE HELP FROM OUR FRIENDS

AHEC Takes Major Step Towards Future
The AHEC Trustees and Ardmore City Commissioners entered into a partnership to design and construct a new campus for higher education in Ardmore. Trustee Chairperson Kathleen Maher made the announcement at a December 8, 2009 press conference with, Commissioner Bob Geurin, Mayor John Moore and Trustee Mark Cunningham look on.

Senior University National Award
Association for Continuing Higher Education, Inc. President Rick Osborn presents the 2009 Older Adult Model Program Award to Ardmore Higher Education Center director, Dr. Steven Mills and Senior University program director, Helen Thompson at the ACHE annual conference that took place in Philadelphia. The award is given annually to a program that provides outstanding learning opportunities to an older adult population.

Spring Fling / Fall Festival
Dr. Noble Jobe, President of Murray State College, cooked hamburgers and hot dogs for AHEC students during the Spring Fling in May. MSC also sponsors a Fall Festival for AHEC students and families in October of each year.
Art Events at the Goddard Center
AHEC sponsored the pottery exhibit of Floridian artist, Worley Faver, whose art explores Pueblo Indian history. AHEC also sponsored the Steven Poster photography exhibit and the Fall Lecture series of OU Professor Victor Koshkin-Youritzin and Jesús Morales, with the granite carving workshop.

Kids to Kollege
The Ardmore Higher Education Center, Ardmore City Schools and the Southern Oklahoma Technology Center, in partnership, offered a fun-filled week of classes for students ages 11 to 14. The classes stimulate math and science awareness and allow children to participate in classes that will motivate them to be creative. Students attend half-days or full-days. Classes are taught by instructors from the Ardmore Higher Education Center’s college and university partners, Ardmore City Schools, and southern Oklahoma Technology Center staff.

ECU Nursing Program
Dr. Peggy Hart-Miller, Associate Professor/Nursing Program Coordinator/ Ardmore Higher Education Center, advises students on her future nursing classes. The ECU Nursing program currently has over 50 students enrolled in the Bachelor degree program and 24 more students beginning in spring 2010.
CIA Officer-In-Residence

Donald Hughes, CIA Officer-In-Residence and visiting professor at the University of Oklahoma, presented a lecture on, “An Insider’s View of the Central Intelligence Agency” at the Goddard Center. Hughes joined the CIA in 2000, working in the CIA’s Congressional Affairs office facilitating the Agency’s efforts to keep Congress informed of CIA activities. Hughes will return to Ardmore during the spring 2011 semester.

Chancellor Speaks

Chancellor Glen Johnson spoke at the noon luncheon Rotary meeting March 24, 2010 about the current state of higher education in Oklahoma.

The Jane Ann Bullard Memorial Classroom

Jane Ann Bullard taught social sciences for Murray State College at the Ardmore Higher Education Center who tragically died in 2010. Jane was beloved by her students, a friend to all, and her presence at the Ardmore Higher Education Center is irreplaceable. The Ardmore Higher Education Center Board of Trustees preserved her legacy by designating Room 8 as the “Jane Ann Bullard Memorial Classroom.”
AHEC ADMINISTRATIVE AND INSTITUTIONAL PARTNER STAFF

ADMINISTRATIVE STAFF

Dr. Steven Mills
Cindy Pollard
Cyndi Stoker
Mary Ray
Molly Means
Sharon Orsack
Jennifer Amendolea
Audrey Gastineau
Courtney Bancroft
Sarah Connelly
Georganne Westfall
Helen Thompson
Barbara Ellis
Betty Muncrief

Director/CEO
Assistant Director/Library Director
Accountant
Communications Coordinator
Purchasing Clerk
Receptionist
Assistant Librarian/ITV Coordinator
IT Coordinator/Library Assistant
Library Assistant
Library Clerk
Program Coordinator
Program Coordinator
Executive Secretary
Advisement Secretary

INSTITUTIONAL PARTNER STAFF

MURRAY STATE COLLEGE
Kirk Rodden, Dean of Instruction
Margie Ritchie, Enrollment Facilitator
Jan Glenn, Secretary
Bonnie Peterson, Online Learning

Vicki Allen, Activities/Academic Advisor
Rhonda Glenn, Associate Financial Director
Barbara Sneed, Secretary
Lilly Wisdom, Bookstore

EAST CENTRAL UNIVERSITY
Andrea Bryant, Academic Advisor
Kirk Rushing, Educational Opportunity Counselor
Dr. Adrianna Lancaster, Campus Liaison

SOUTHEASTERN OKLAHOMA STATE UNIVERSITY
Chris Smith, Academic Coordinator
Deborah Godwin, Educational Opportunity Counselor
Dr. Doug McMillan, Campus Liaison

OKLAHOMA STATE UNIVERSITY-OKC
Kim Pearsall, Campus Liaison
KATHLEEN MAHER, CHAIR
Dickson

BEBE LODES, VICE-CHAIR
Ardmore

SCOTT LANDGRAF, SECRETARY
Madill

MARK CUNNINGHAM
Ardmore

GARY FARABOUGH
Ardmore

2009-2010
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KIRK RODDEN
Ardmore

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Marietta

ANDRÉ MOORE
Ardmore

JESSICA PFAU
Ardmore
Dear Friends of the Ardmore Higher Education Center,

In 2010 the Ardmore Higher Education Center celebrated 36 years of providing higher education opportunities to thousands of students who have started or completed a college degree program in Ardmore. Enrollment has continued to expand over the past two decades. Still in the same building today, AHEC provides higher educational opportunities to almost 1,800 students and offering over 300 college courses per semester.

Due to increased enrollment, AHEC is collaborating with the City of Ardmore to plan for the construction of a new campus to accommodate its growing student population and provide the location for a future college or branch campus. The City of Ardmore has pledged land and financial support for the construction of the new campus and AHEC has set aside funds for the construction of the new campus. However, we will need additional financial support from our community to make the new campus a reality.

Plans and drawings are currently being developed for the new campus. These plans will be completed and made available for public viewing and feedback during the fall of 2010 with construction of the first facility, a Health and Science building, planned to begin in the fall of 2011.

To meet our construction schedule, we will have a little less than a year to raise the additional funding needed to begin construction of the Health and Science building. Our supporting foundation, the Southern Oklahoma Higher Education Foundation will be undertaking this fundraising effort. Please consider how you or your business could help financially support the construction of the new campus to increase higher education opportunities for the citizens of southern Oklahoma.

The Ardmore Higher Education Center Board of Trustees
The Southern Oklahoma Higher Education Foundation Board of Directors

The Master Plan for a new higher education campus located on 30 acres adjacent to Regional Park provides for the phased construction of a commuter campus, that when fully developed will accommodate over 3,000 students.